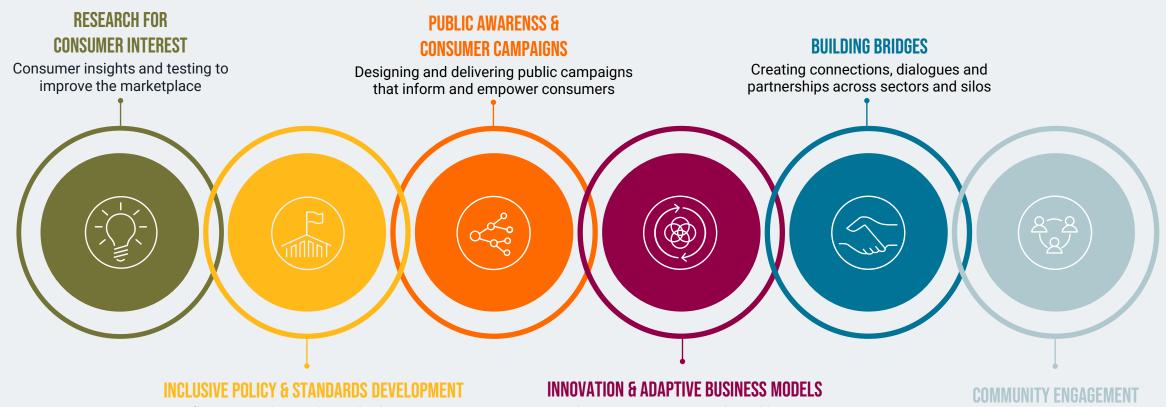
OUR TOOLKIT

Consumers International has an effective toolkit to shape policy and practice at the national, regional and international level. Our six-lever approach drives impact by combining global reach with deep insight into consumer needs and priorities.



Influencing policy and standard-setting at national, regional and international levels

Developing innovations, tools and business models grounded in consumer rights principles

Building systems change with and for communities around the world

