



## APPLICATION INSTRUCTIONS 2025

Please make sure that you are eligible to apply for the Anne Fransen Fund grant (see 'Requirements' below) before completing the application form (see below under Requirements).

Since 2024, AFF's grant will be paid in two installments: 90% at the start of the project and 10% upon receipt of the Project Evaluation Form.

### I) Requirements

1. All applicants should ensure that their membership contributions to Consumers International are paid in full.
2. To apply for the AFF, grant organisations have to fill out the Application Form including its last page 'Organisation Profile'.
3. Funded organisations must submit an AFF Project Evaluation Form to Consumers International within 1 month of completing the project activities. The Evaluation Form will be sent after your project application has been approved. This form can be accompanied or supplemented with photos or a video of activities organised. Links to project webpages may also be provided.  
If the AFF Project Evaluation Form is not received within the period of 1 month after the completion of the project, AFF may make decisions regarding grantees concerned.
4. Only one application per organisation should be submitted.

### II) Primary Criteria

Proposals that do not meet all of these eight criteria will be disqualified.

1. You have to be a member (Full and Affiliate) of Consumers International from developing countries (see [OECD DAC List of ODA recipients](#)).
2. Membership contributions must be paid in full up to and including the current year 2025.
3. The proposal must address one of the AFF priority areas (financial services, consumer justice and protection, food, digital and health).
4. The project must be executed within one year.
5. The budget must not be more than 10,000 Euros.
6. The proposal should be clearly linked to one or more consumer rights<sup>1</sup>.
7. Applicants must be free from unethical practises including financial and legal issues that may affect the organisation's legal status or their continuing eligibility for Consumers International membership.
8. Overhead and indirect costs (i.e. venue, food, travel, staff and volunteer costs, etc) must not take up more than 40% of the budget.

### III) Evaluation Criteria

Proposals will be reviewed according to a scoring system on the basis of the following criteria:

1. The project objectives comply with the primary criteria.
2. The project objectives are clearly defined with Key Performance Indicators (KPI's) that are measurable and realistic.
3. Planned activities are realistic and well designed.
4. The project team has the skills required to effectively deliver the project.
5. The budget is realistic and well designed.
6. Stakeholders involved in the project are relevant with their role well defined and there is a credible expectation of cooperation.
7. The project contributes to strengthening the organisation's institutional capacity
8. The impact of the project can be sustained beyond the one year lifetime of the project

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<sup>1</sup> Being the following rights: right to safety; the right to be informed; the right to choose; the right to be heard; the right to satisfaction of basic needs; the right to redress; the right to education and the right to a healthy environment.



#### **IV) Submission Process**

Please ensure that you clearly label your application in the subject line of the e-mail 'Application for 2025' and submit it to Consumers International by 1<sup>th</sup> February 2025. Late applications will be immediately disqualified.

Your application should be submitted to [members@consint.org](mailto:members@consint.org)

The application instructions contain all the information required to enable submission of your project. Any additional enquires should be submitted to Consumers International. Enquiries should not be directed to the Consumentenbond team.

You will be informed about the outcome of your application in May 2025.

**Note:** Money transfer for AFF grantees will take place no later than July 1st, if the AFF has received the correct bank details in time.

### **OTHER USEFUL INFORMATION**

#### **English**

In 1988, the Anne Fransen Fund was founded by a former director of Consumentenbond, the Dutch Consumers' Organisation. The Anne Fransen Fund's mission is to establish and reinforce the position of consumers in developing countries and transitional economies, through the implementation of capacity building and campaigning projects. The fund is made up of contributions from members of Consumentenbond. Since 1981, over €1,000,000 has been invested by the Anne Fransen Fund. As the Anne Fransen Fund has no overhead or personnel costs, all funds – totalling about € 60,000 per year – go directly to the selected projects.

Consumers International will facilitate the administration of the AFF. The AFF Board has responsibility for the management of the fund and makes the final decision as to selection of projects and the grant amount to be made available. The AFF Board considers submitted projects for approval once a year.

#### **Spanish**

En 1988, fue fundada la Anne Fransen Fund por un ex-Director de la Consumentenbond, la Organización de Consumidores de Holanda. La misión de la Fundación es establecer y reforzar la posición de los consumidores en los países de economías en desarrollo y en transición, a través de la implementación de proyectos de capacitación para el fortalecimiento institucional y proyectos de campañas. La Fundación se sustenta a través de contribuciones de los miembros de Consumentenbond. Desde 1981, la Fundación ha invertido más de 1.000.000 euros. Como la Anne Fransen Fund no tiene gastos de base ni costos de personal, todos los fondos – más de 60.000 euros por año, son destinados directamente a los proyectos seleccionados.

Consumers International apoyará la administración de la Fundación. La Directiva de la AFF tiene la responsabilidad de la gestión de los fondos y toma la decisión final respecto de los proyectos ya seleccionados y del monto de los fondos a ser destinados a cada uno de éstos. La Directiva de la AFF se reúne una vez cada año para revisar y aprobar propuestas de proyectos.

#### **French**

Le fonds Anne Fransen (AFF) fût crée en 1988 par un ex directeur de Consumentenbond, l'association de consommateurs néerlandaise. Le fonds AFF s'est donné pour mission d'étayer et de renforcer la position des consommateurs dans les pays en voie de développement et dans les économies en transition, à



travers la mise en oeuvre de projets renforçant les capacités institutionnelles et promouvant les campagnes des organisations consoméristes. Le Fonds est constitué des contributions versées par les adhérents de Consumentenbond. Depuis 1981, plus de 1.000.000 Euros ont été investis par l’AFF. Parce que l’AFF n’a pas de frais de fonctionnement ou de personnel, la totalité des fonds disponibles, environ 60.000 € par an, sont utilisés en faveur des projets sélectionnés.

Consumers International s’occupe en partie de la gestion administrative de l’AFF. Le Conseil de direction de l’AFF est entièrement responsable de la gestion du Fonds et décide de la sélection des projets ainsi que de leur niveau de financement. Le Conseil se réunit une fois par an pour délibérer et choisir les projets présentés.